



DATE RECEIVED: \_\_\_\_\_

# 2023 NOVELTY VENDOR APPLICATION FORM

(Please Print)

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Point of Contact: \_\_\_\_\_ Alternate: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate/Mobile Phone: \_\_\_\_\_

Indicate the size and number of booth(s) desired:  10'x10' \_\_\_\_\_  10'x20' \_\_\_\_\_  
QTY QTY

- 10x10 Booth \$2,600: includes 4 Rail Skirts
- 10x20 Booth \$3,445: includes 6 Rail Skirts

Will you be requiring the included rail skirts?  YES  NO

Tables and chairs are NOT provided. They are responsibility of vendor.

**\*\*APPLICATIONS RECEIVED WITHOUT DEPOSIT WILL NOT BE ACCEPTED\*\***

## BEFORE YOU SEND

### CHECKLIST:

- Read the application package carefully
- Complete the application form in its entirety
- Include a \$500.00 deposit
- Include a complete product listing with prices
- Include a copy of your resale license
- Include any samples/brochures/pictures of your merchandise
- Include proof of license to sell items bearing the Blue Angels and/or USMC mark
- Include proof of Liability Insurance (\$1 Million required)
- Complete and return W9 form with application
- Include photos of your tent if requesting to use your own equipment

If you are a returning vendor and would like to REQUEST a particular location please briefly describe location you would like below.

\*NOTE: we will do our best to accommodate any requests, however this DOES NOT guarantee any vendor their requested location.

# 2023 INDEPENDENT NOVELTY VENDOR APPLICATION

## APPLICATION PROCESS

- Application packages must be received on or before **April 21st, 2023** plus a **\$500 deposit**. Deposits will be returned to those applicants not selected.
- Deposits will be applied as partial payment of the booth rental.
- Once a contract is signed, any payments made will not be returned if a vendor decides not to participate.

## SELECTION PROCESS

- Space is limited. Vendors will be selected based on the relative best value of their applications.
- We will select up to 15 vendors based on the following selection criteria:
- Final vendor selections will be made and notified by no later than **April 28th, 2023**, if application has been approved or not.
- Final payment of fees due must be received at Miramar by **August 18th, 2023** or vendors will be disqualified and replaced. We are striving for a wide variety of military, aviation or patriotic related items.
- Submit a price sheet that must be approved in advance. Once approved, no substitutions or additions.
- Items must be in good taste and are subject to Marine Corps rules and regulations. No fireworks or other illegal merchandise may be sold. Political merchandise not permitted.
- Food and beverage items will not be accepted.

## POLICIES AND GUIDELINES

1. No food, beverages, or candy items are to be sold.
2. No flyers or other promotional materials may be distributed on the grounds (including parking lots) or from the confines of the booth space, nor are there to be solicitations of new customers via signup sheets.
3. Raffles are not permitted under any circumstances.
4. Storage space is not available other than within the booth.
5. Smoking is prohibited in all booths.
6. Voice amplification is permitted provided the volume is kept to a reasonable level as determined by MCCA Personnel. Complaints received regarding abuse of this privilege will result in removal of the amplification system(s).
7. All booths must be kept clean and orderly at all times. Rubbish must be placed in refuse containers (centrally located). Inspections will take place throughout the day.
8. Vendor is responsible for collecting and paying all applicable state sales taxes.
9. Electricity, water, phones and lights are not available inside any booth. Generators are permitted. No cords are permitted outside of the provided booth space. String lights and BATTERY operated lanterns are acceptable.
10. Recommended that merchandise be stored above ground level (i.e., on pallets).
11. Labor for loading/unloading and set-up must be provided for by vendor.
12. All vehicles and supplies will be inspected upon entering the flight line area by military security personnel. All personnel must have a valid photo ID with them at all times (i.e., California driver's license), and valid vehicle insurance is mandatory for every vehicle entering MCCA Miramar.
13. Vendors will not use the words "Miramar", "Air Show T-Shirts", "San Diego Air Show", "Official" "MCCA", "America's Air Show" or any combination of these words on any signage, or items sold.
14. Signage is to be provided by the vendor and is limited to two (2) 4' x 8' signs or banners. Signage may not extend higher than the roof of the tent. No company names may be displayed on signs. Only items being sold may be advertised. All signage is subject to approval by MCCA Personnel. No balloons, blimps, banners or flying toys may transcend the highest point of the vendor's tent.
15. Vendors requesting to use their own tent; photos of equipment must be submitted with the application. All vendor provided tents must be clean and professional in appearance and are subject to approval.
16. Tables and displays may be extended to no more than 3 ft. outside the perimeter of the MCCA provided booth.
17. All vendors and concessionaires must obtain a license before selling merchandise associated with the **Blue Angel mark** or any **U.S. Marine Corps marks** prior to submitting this application. Proof of license must be submitted with your application. **To obtain a license, vendors may contact:**

### **Blue Angel mark:**

Assistant Counsel for the Chief of Naval Air Training  
250 Lexington Blvd. STE 102  
Corpus Christi, TX 78419-5041  
(361) 961-1839  
Joel.bouve@navy.mil

### **U.S. Marine Corps mark:**

Marine Corps Trademark Licensing Office  
Headquarters United States Marine Corps  
Public Affairs (PA) RM 4B548  
3000 Marine Corps Pentagon  
Washington DC, 20350-3000  
(703) 614-7678  
Trademark\_licensing@usmc.mil

19. In the event that the Miramar Air show is cancelled, all deposits and fees will be refunded and returned.

**Any document(s) and/or payment received after the due date(s) is subject to a \$25.00 per document late fee.**

**Any deviation of any of these policies will be considered breach of contract and are subject to contract termination clauses.**

**Send all novelty booth inquiries to: [OMBMiramarRetail.andServicesAdmin@usmc-mccs.org](mailto:OMBMiramarRetail.andServicesAdmin@usmc-mccs.org)**