

MCAS Miramar Air Show Unit Memorabilia Price List

Only items with the squadron/unit logo or insignia may be sold.

Unit:

Item Description (including price):

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BOOTH SPACE DISPLAYS:

- Squadron Row booth supplies are to be provided by the Unit. Each booth space should consist of: one (1) 10'x 10' canopy, two (2) tables and four (4) folding chairs. These items may be obtained from your local squadron supply and will not be available or provided by the Air Show.
- Units may decorate their booths and are responsible for assembling and disassembling of their own displays. Displays must not come out into the walking paths either in front of or on either side of the booth space.
- No part of the display may interfere in any way with another booth space.
- There will be no alteration of any spaces.
- Storage space, other than within the booth space, is not available.
- Booth's must be manned and maintained until the close of the Air Show each day. No booth may be disassembled, and no squadron may leave earlier than the close time of the Air Show. (approx. 1630 each day)
- All booth spaces must be kept clean and in good order at all times.
- **Trash must be placed in refuse containers (centrally located).**

OPERATIONS:

- Squadron Row booths are operated from 0800 – Show Close Friday thru Sunday. No exceptions.
- Plan your inventory according to the operating hours.
- Electricity, water, and phones are not available or provided inside the booths. Small whisper generators and cellular phones are permitted.
- Booths must be operated by the unit; under no circumstances may their operation be subcontracted or transferred to anyone outside the unit.
- Signage must be provided by the unit. Signs are limited to two (2) 4'x 8' signs/banners. Unit name and items for sale are to be on the sign. No company/business names or company advertising are permitted. No balloons or inflatable items are allowed.
- All items offered for sale must be in good taste and are subject to compliance with Marine Corps rules and regulations.
- No inappropriate or distasteful displays of garments or signs will be allowed.
- All booth space contents must be removed from the flightline no later than 1830 on Sunday, 25 September.
- MCAS Miramar, MCCS and /or the MCAS Miramar Air Show are not responsible for any material left behind.

BOOTH POLICIES:

- In order to avoid competition with vendors who pay a substantial fee to sell their merchandise at the Air Show, only items with unit logo/insignia that are on an approved list may be sold.
- **Merchandise not listed on your application IS NOT AUTHORIZED.**
- Fliers or other promotional materials may not be distributed on the grounds, parking lots, or from the confines of the booth space, nor are there to be solicitations of new customers.
- Voice amplification is permitted, provided the volume is kept at reasonable levels as determined by MCAS Miramar. Complaints received regarding abuse will result in removal of the amplification system.
- Use of "MCAS Miramar Air Show" and Air Show logo is not authorized for use by the Squadron Row.
- **NO TIP JARS!! Raffles, free giveaways, and soliciting for donations are not permitted under any circumstances.**

- **Patrons shall not be charged for photographs in government uniforms, flight gear, or equipment in accordance with SECNAVINST 5720.44B.**

CHANGE:

- Units are responsible for providing their own initial change fund.
- Credit card sales through MCCA will not be authorized or provided.
- If change is needed during the day, it may be obtained through the MCCA Compound.
- Squadron Row Representatives cannot make change for you and instead will direct you to the MCCA Compound for change.

PROTECTION FROM THEFT:

- Booths with inventory should not be left unattended at any time.
- Units should conceal and properly secure all valuable items.
- MCAS Miramar or MCCA do not provide security.
- Do not leave your inventory in the booth space overnight.
- MCAS Miramar or MCCA will not be liable for any loss or damage to any items.

PERSONNEL WORKING THE BOOTH SPACES:

- Units are responsible for the conduct and personal appearance of all personnel in their booths.
- Consumption of alcohol and smoking (of any kind) are not permitted in or around the booths.
- Tickets, lodging, food, and water are not provided for Squadron Row volunteers.